

Results Report

EPIP 2010 National Conference

The Impact

The EPIP 2010 National Conference received positive praise and recognition from the nonprofit and philanthropic sectors, provided substantial professional development and leadership opportunities for emerging grantmakers, and successfully mobilized broader civil society by live-streaming and archiving content for virtual participation. Thanks to the generous support of its conference sponsors, EPIP was able to deliver 2 ½ days worth of valuable learning and networking to 100 conference participants and over 7,000 unique online viewers.

Through EPIP's **Next Generation Scholarship Fund**, a scholarship fund for dues-paying members, EPIP distributed over \$15,000 of financial support to 38 members who would have otherwise been unable to attend the conference. Additionally, EPIP granted \$5,000 worth of support funds to workshop presenters and keynote speakers who were central to the success of the conference.

- ✚ 71% of conference participants received financial assistance through either The Next Generation Scholarship Fund or The Professional Development Fund
- ✚ 70% of scholarship recipients agreed or strongly agreed that the level of financial support offered to them to attend the EPIP National Conference was adequate.

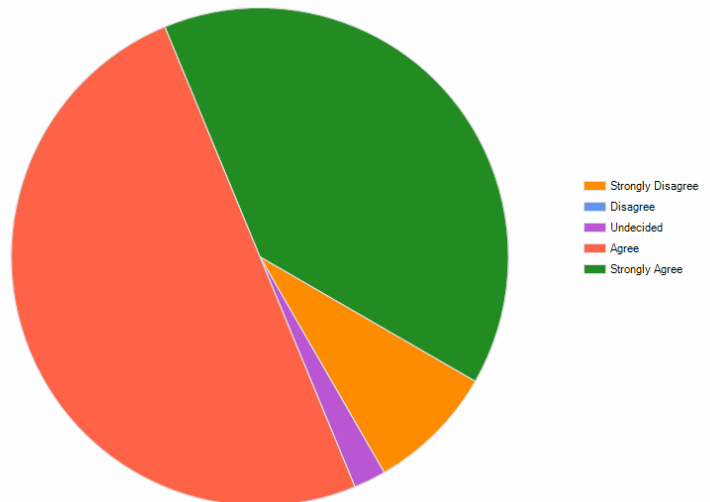
"The conference was an exceptional experience that renewed my faith in the power of philanthropy to effect change,"
Kate Seely, EPIP Bay Area Chapter Leader; formerly of Hispanics in Philanthropy.

"I congratulate EPIP for a stellar performance in their conference hosting debut, and look forward to what is to come – the bar has been set high," Francisco Martinez, Tides Foundation.

"Without the scholarship dollars for the EPIP conference I would not have been able to attend. My development and travel budget is specifically tied to organizational necessity, which I presume is the same for others. Having the ability to attend encourages independent learning outside of managerial and organizational guidelines, which makes this financial support that much more meaningful," Don Jordan, Atlantic Philanthropies; EPIP NYC Chapter Leader.

"My participation...has significantly benefited me in my role as a grantmaker in the Twin Cities. The EPIP National Conference helped to develop my skills and knowledge as

This conference provided me with unique value compared to other conferences or philanthropy learning events I have attended.



With this batch of Next Generation Scholarship and Professional Development Fund awards, EPIP is proud to say that it's provided \$114,272 in scholarship support to over 70 individuals!

a grantmaker, connected me to a national network of peers, and linked me to the resources that I need to further social justice grantmaking in my own work. None of these opportunities would have been made possible without the financial support I received through the Next Generation Scholarship Fund and the Professional Development Fund,” Neeraj Mehta, Nexus Community Partners

Eleven EPIP members of color also took advantage of EPIP’s **Professional Development Scholarship Fund** (PDF) to attend the EPIP 2010 National Conference, receiving up to \$1,000 to cover travel and lodging expenses. For the fourth year in a row, The Charles Stewart Mott Foundation has supported the scholarship fund and a convening of all awardees; this year, the convening directly preceded the EPIP 2010 National Conference in Denver.

“Without the generous scholarship from The Charles Stewart Mott Foundation, I would not have been able to attend the PDF Convening or the EPIP 2010 National Conference. In this time of career transition, I found both conferences to be incredibly valuable both personally and professionally...Interacting with my professional peers [also] reinforced my goal to stay in the philanthropic sector, and gave me the opportunity to talk to people from a wide range of backgrounds,” Elizabeth Ramirez, EPIP DC Chapter Chair; formerly of GAVI Alliance.

“I left the EPIP National Conference with a renewed sense of confidence. I am really appreciative of EPIP and the Professional Development Fund. This is a wonderful opportunity that allows emerging leaders to learn and create a network of their own,” Dwanda Moore, Foundation for the Mid South.

Support from The John S. and James L. Knight Foundation allowed EPIP to **online live-stream** and archive over 20 hours of workshop and plenary content from the conference. Online activity included a live-streaming webcast, real-time social media updates, and blogger coverage. As a result, dynamic conversations took place between in-person and virtual participants through use of Twitter and Facebook.

- ✚ 7,833 unique viewers reached by live webcast; 17,839 total visits
- ✚ Engagement rate for live webcast = 5 minutes on average per unique viewer
- ✚ 231 relevant Twitter mentions
- ✚ An estimated \$391,000 value of online activity
- ✚ More than 300 tracked referral links and embedded video players were shared by in-person and virtual participants through Facebook, Twitter and other social media networks
- ✚ Both in-person and online participants represented a diverse cross-section of the sector and beyond

The Value

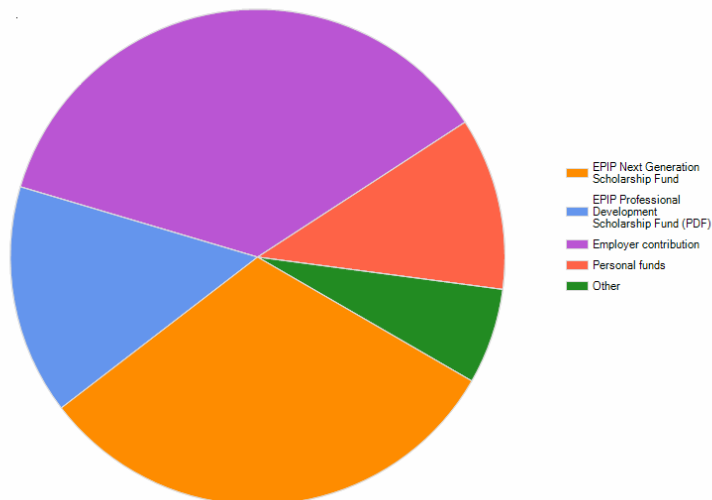
Interactive, member-designed workshops on generational change, philanthropic effectiveness, and social justice philanthropy

Featured keynote plenary speakers: Benjamin Todd Jealous, President and CEO, NAACP; Gara LaMarche, President and CEO, Atlantic Philanthropies; Robby Rodriguez, Executive Director, Southwest Organizing Project; Bill Somerville, President and CEO, Philanthropic Ventures Foundation; Barry Gaberman, Vice President, Ford Foundation (Retired)

EPIP/Young Nonprofit Professionals Network (YNPN) Groundbreaking Dialogue

- ✚ 90% of evaluation respondents rated the *Convergence* Celebration with YNPN as good or outstanding

How was your participation in this conference made possible?
Please select all that apply.



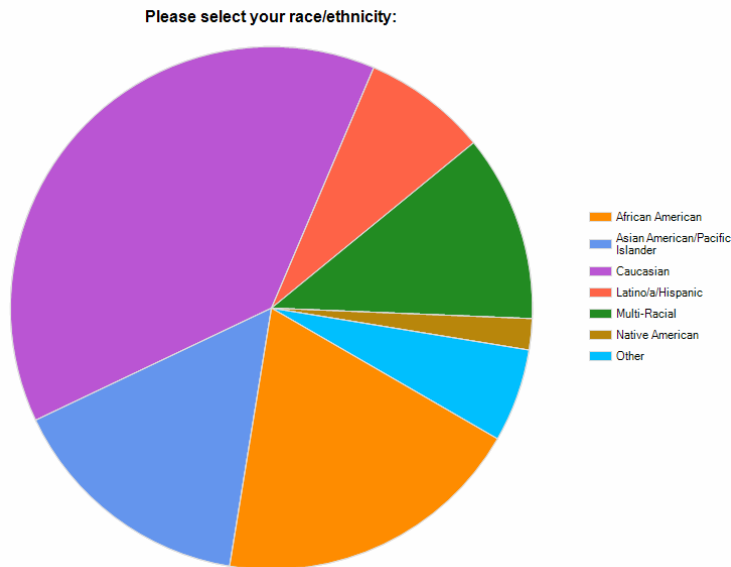
One-on-One Career Counseling with nonprofit experts: Russ Finkelstein, formerly Associate Director, Idealist.org; Judy M. Ford, Sunrise Consulting, LLC; James Weinberg, Founder and CEO, Commongood Careers.

🚩 77% of evaluation respondents rated the value of content provided in their counseling appointments outstanding

EPIP Book Club included on-site distribution of *Change Philanthropy*, Center for Community Change, *Working Across Generations*, Building Movement Project; *Grassroots Philanthropy*, Bill Somerville; *Wit and Wisdom*, Emerging Practitioners in Philanthropy

🚩 72% of evaluation respondents rated the overall usefulness of the literature provided as good or outstanding

National Networking, Relationship-building



“The EPIP National Conference was a fantastic opportunity for me to meet and learn from my EPIP peers around the country... The plenary speakers were all fantastic, and the breakout sessions were some of the most engaging that I have ever participated in at a conference,” Nicholas Scheibel, The Minneapolis Foundation; EPIP Minnesota Chapter Chair.

“Empowering! The EPIP 2010 Professional Development Fund and the EPIP 2010 National Conference served as an empowering learning experience in my philanthropic career. I began the PDF application process with the goal of networking with a few people of color in the field of philanthropy, and left the EPIP National Conference with words of wisdom embedded deep in my psyche and a host of practical tools and partners that can be referenced for guidance in future endeavors,” Taina McField Murphy, Nathan Cummings Foundation.

“I was deeply impressed by the running threads of conversation that were woven in both the EPIP 2010 Professional Development Fund Convening and the EPIP 2010 National Conference about trends in social justice philanthropy. It gives me optimism to hear my colleagues engaging in hard conversations about power dynamics between funders and their partners or grantees, as well as between older and younger staff,” Annah Sidigu, McKenzie River Gathering Fund.

- 🚩 90% of evaluation respondents agreed or strongly agreed that the EPIP National Conference provided them with unique value compared to other conferences or philanthropy learning events that they have attended
- 🚩 77% of evaluation respondents agreed or strongly agreed that the EPIP National Conference was the reason they came to Denver – and it exceeded their expectations!
- 🚩 92% of evaluation respondents agreed or strongly agreed that they would recommend encourage their peers and colleagues to attend similar EPIP events in the future